

FIRST CITIZEN OF
VIRGINIA BEACH

LAURA WOOD HABR

HOSTED BY THE VIRGINIA BEACH JAYCEES

2018 First Citizen of Virginia Beach Award Ceremony Monday, April 22, 2019 @ Virginia MOCA

This year, Laura Wood Habr of Croc's 19th Street Bistro will be accepting the 2018 Award for her inspirational dedication to our city. The Virginia Beach Jaycees would love your support in honoring Mrs. Habr at our colorful and environmentally-conscious evening program on April 22nd, 2019.

The VB Jaycees are committed to celebrating all of Laura's many passions during our ceremony, from becoming green-certified and being held at the Museum of Contemporary Art, to providing Virginia local food, beverages and entertainment. We are looking for community partners who support our mission to continue the success of this impactful award. More information on the distinction itself and the sponsorship packages are available on the following pages.



FIRST CITIZEN OF VIRGINIA BEACH

Since 1950, the Virginia Beach Jaycees have been hosting and honoring The First Citizen of Virginia Beach Award. To save you the math problem, that's 68 years of acknowledging the excellence of our region's most influential and community-oriented citizens. Mr. James Kontopanos kicked off the inaugural event as the first honoree. Since then, men and women of all ages, backgrounds and contributions have been nominated. Some of the honorees in the past have gone on to hold more prominent positions within the city and state, but our local ceremony has been "the most precious honor" for many. Joining the ranks of some of the most humble and influential people in Virginia Beach is an honor in and of itself.



To be a first citizen, one must meet the following criteria:



A person who has relentlessly supported local business and citizen empowerment



Someone who has been a positive role model in the Virginia Beach community



A unique individual who may have been influential in the growth of the city



Someone who resides and works in Virginia Beach



And above all else, this person must embody the United States Jaycees Creed:

"That faith in God gives meaning and purpose to human life; That the brotherhood of man transcends the sovereignty of nations; That economic justice can best be won by free men through free enterprise; That Government should be of laws rather than of men; That earth's great treasure lies in human personality; And that service to humanity is the best work of life!"





SPONSORSHIP LEVELS

All sponsorship applications must be submitted by April 1st to be included in evening program. To secure your sponsorship, please return the application found at the end of this packet to Kayte from the VB Jaycees by email or mail. Mailing details are on the form.

PRESENTING: \$10,000 // 1 Available

- Exclusive title event sponsor
- Prominent placement of logo on any event advertising
- Prominent placement of full-page advertisement in event program
- Recognition from stage at event
- Reservations for 8 deluxe guests in preferred seating during program & dinner
- Deluxe dinner sponsor for prior First Citizen Honorees

EARTH: \$8,000 // 3 Available

- Category exclusive event sponsor(s)
- Prominent placement of logo on any event advertising
- Prominent placement of full-page advertisement in event program
- Recognition from stage at event
- Reservations for 8 deluxe guests in preferred seating during program & dinner

OCEAN: \$4,000 // 3 Available

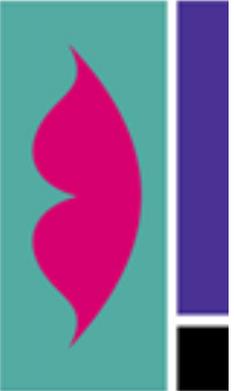
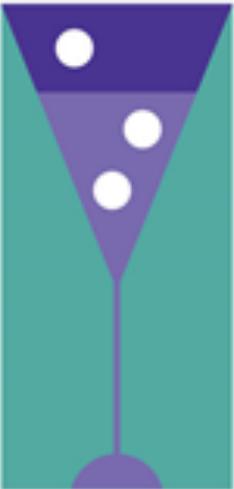
- Placement of logo on day-of event materials
- Placement of half-page advertisement in event program
- Recognition from podium at event
- Reservations for 8 deluxe guests in preferred seating during program & dinner

GARDEN: \$2,500 // 5 Available

- Placement of logo on day-of event materials
- Placement of quarter-page advertisement in event program
- Reservations for 8 deluxe guests in preferred seating during program & dinner

HOMEGROWN: \$1,750 // 5 Available

- Reservations for 8 deluxe guests during dinner ONLY
- Logo placement on table
- Company name listed in program





ABOUT THE JAYCEES

In addition to running and managing the Virginia Beach First Citizen Award, the VB Jaycees have been a proactive group of young professionals ages 18-41 in the area since the 1940s. The VB Jaycees provide leadership development through community service. Their historical influence over the city includes everything from aiding in the development of the Virginia Beach Volunteer Rescue Squad and public library systems to hosting the annual East Coast Surfing Championships. ECSC is the second-longest continually run surfing competition in the WORLD and longest-running in North America!



WHERE YOUR CONTRIBUTION GOES

Sponsorships are applied directly to event expenses and proceeds from the banquet are donated to our 501c3 non-profit, the VB Jaycees Charities. Part of your sponsorship is a tax write off and we will supply your organization with a formal thank you letter and will include our EIN for your records.



The Virginia Beach Jaycees support multiple local organizations through direct funds and event support – a majority of money raised by the VB Jaycees stays right here in Hampton Roads, specifically within our Virginia Beach community. As one of our VB Jaycees traditions, every year we select a children's organization to support during the holiday season. The primary goal of the Christmas Shopping Tour is to deliver, through presents under the tree, a message of hope to less fortunate youngsters and their families that will assist them in becoming responsible, productive and patriotic citizens.



In 2018, we took 20 disabled children from the Ability Center of Virginia shopping for Christmas gifts for their loved ones. In addition to gifting, we also treated the kids to a morning of fun, lunch, Santa and their own gifts to spread the holiday cheer. Additional donations throughout 2018 included contributing to a mural for the Samaritan House in honor of the late Brooke Briggs and to support survivors of domestic violence.

NEW TRADITION

Following our initiatives from the 2017 First Citizen of Virginia Beach Banquet, we have asked Laura Habr to identify a non-profit/charity for the VB Jaycees to contribute funds to in her name. This year, she has chosen the ViBe Creative District.





SPONSORSHIP APPLICATION



2018 First Citizen of Virginia Beach Award Ceremony

Monday, April 22, 2019 @ Virginia MOCA

All sponsorships (and funds) must be submitted by April 1st to be included in evening program.

To secure your sponsorship, please return your application to Kayte at VBJCFirstCitizen@gmail.com and the VB Jaycees will send you an invoice.

CONTACT NAME:	BUSINESS NAME:
ADDRESS:	
PHONE:	EMAIL:

PLEASE INVOICE ME FOR THE FOLLOWING SPONSORSHIP LEVEL:

PRESENTING	EARTH	OCEAN	GARDEN	HOMEGROWN
O \$10,000	O \$8,000	O \$4,000	O \$2,500	O \$1,750

IF PREFER WRITING A CHECK:

Please make check payable to VB Jaycees Charities and mail, along with a copy of your sponsorship packet, to:

VB Jaycees
PO Box 1244
Virginia Beach, VA 23451

After the event, the VB Jaycees will supply your organization with an official letter of thank you with the appropriate tax details. Thank you for your support!